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## STRATEGIC PLANNING DATA GAP

The University of Alberta's strategic planning team set a high priority for understanding course enrolment metrics, but course-level data was limited in the reporting data warehouse. The University sought Plaid's help to integrate and analyze student and instructor activity and success in courses.

## SCALING UP ANALYTICS SUITE

- 1 Map the path forward**  
Plaid developed a step-by-step plan for the Strategic Analytics team to integrate course-level data into their existing analytics program, from quick wins to long-term goals.
- 2 New dashboards showcasing key course metrics**  
Based on discovery meetings with leaders, Plaid identified key metrics and attributes, built a suite of dashboards providing insight into course outcomes, meetings, and service- and program-teaching activity for decision-makers.
- 3 Rapid project completion provides timely data**  
Capitalizing on their expertise in higher education, data integration and analytics, Plaid worked swiftly and efficiently to complete deliverables and provide results to leadership while institutional interest and need were at their highest.

## NEW INSIGHTS DRIVE PROGRESS

Plaid enabled the University of Alberta to implement advanced course metrics dashboards and data sources, empowering leadership with actionable course-level insights to enhance student success, scheduling, academic planning, and collaborations to drive enrolment growth.

## KEY TAKEAWAYS

- 1** Plaid delivers advanced analytics and dashboards that provide never-before-seen views into your data.
- 2** Plaid doesn't just provide tools. Plaid creates actionable strategies and sustainable solutions for expanding analytics to meet growing data needs.
- 3** Plaid's collaborative approach and expertise ensure institutions are able to leverage new analytics capabilities quickly and achieve measurable outcomes.

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“The Course Metrics dashboard has been a great success. It was released to Colleges and Faculties...and has already become a valuable data asset. [Plaid's] contributions have enabled Facilities to explore course offerings and student performance, from high-level trends to detailed insights. This is exactly the kind of analytics the University needs.”

**Amy Gao**

Director, Strategic Analytics  
Institutional Data and Analytics  
University of Alberta

## ABOUT PLAID

Plaid Analytics empowers Strategic Enrolment Management with enrolment & tuition forecasting, automated data pipelines, and data governance to ensure your staff can access decision-support data accurately and securely.

What we do is based on creating data insight, but how we do it begins with first understanding what you want to achieve, how you are currently working with your information, and the people behind the data. We then work to bridge the gaps with customized solutions specific to your needs, providing you with the tools and techniques you need to achieve your goals.

**Discover Smarter Data Solutions - Request a Demo Now!**

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